

To successfully compete in the Philly Students Vote Citywide Election, student organizers have to basically do one thing:



Get Out The Vote!

But what does that look like? Here are a few tips on ways to successfully get your numbers up during the program.

Tips for Voter Registration

- **Divide and conquer.** Students are more likely to fill out the form if asked by a peer they know personally. Invite more students to help out than just the official organizers. If your school wins, everyone gets to come to the pizza party!
- **Find the right time.** When are students most likely to have a couple of minutes to fill out the form? While they wait in the lunch line? At the bus stop after class? During homeroom or advisory time?
- **Get official.** Ask teachers and administrators to endorse your work. Can they make an announcement about it over the PA system? Give a few minutes in class for everybody to register?
- **Test-run your info.** Once you've entered the e-mail addresses for your registered voters, send a test e-mail to make sure there aren't any typos. If an address bounces back to you, that means the student won't be able to vote, so follow up.

Tips for Election Day Turnout

- **Make it fun.** Have "voting parties" where students can all vote online at the same time. Hand out swag to people who can prove they voted.
- **Make it historic.** Since minors can't vote, there's been no way to know how the youth of Philadelphia feel about our presidential candidates... until now. Encourage your peers to have their voice heard!
- **Remind people: \$1,000!** If your school wins, you get a \$500 or \$1,000 grant to put towards whatever resource or program YOU think is most important. Ask people for input, and then remind them that they can't win unless they vote!